

Latitude 39 Festival

IN PARTNERSHIP WITH THE

TRUCKEE PRO RODEO

Presents



ELI YOUNG BAND

with Special Guests

MARK MACKAY & CJ SOLAR

WITH A SPECIAL PERFORMANCE FROM

KRISTEN BROWN

AUGUST 27TH
MCIVER RODEO ARENA

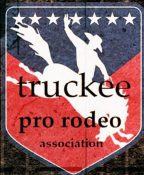
4PM DOORS

5PM EXTREME BULLS AND BRONCS

CONCERT IMMEDIATELY FOLLOWING THE RODEO

TICKETS AT

LATITUDE39TRUCKEE.ORG TRUCKEERODEO.ORG



SPONSOR DECK 2026

SPONSOR DECK 2026

We are beyond excited to announce that Latitude 39, our highly anticipated country music concert is back for its fourth year and we'd love for you to be a part of this incredible journey! BIG NEWS THIS YEAR: OUR CONCERT WILL BE PARTNERING WITH THE TRUCKEE PRO RODEO AND THE DATE FOR THIS YEARS SHOW IS AUG 27! Over the past three years, this event has grown into a cherished tradition for country music fans in our community, and we're ready to make this year's show bigger and better than ever.

This years headliner:

ELI YOUNG BAND

photos of previous Latitude 39:



SPONSOR DECK 2026

TITLE SPONSOR : \$15,000 (1 AVAILABLE)

- ~ 4 Banners placed around the event venue
- ~4 MC announcements throughout the event
- ~Recognition as official sponsor of Latitude 39
- ~Logo and website link on Latitude 39 website
- ~Logo and website link on email blasts to Latitude 39 database
- ~50 tickets to Thursday's Truckee Pro Rodeo kickoff and Latitude 39 concert

SOLD OUT

LATITUDE 39 LOUNGE: \$3000 (1 AVAILABLE)

- ~Center Chute Box
- ~Meet and Greet with Headliner: Eli Young Band
- ~ 1 Banner placed on A-Deck
- ~2 MC announcements throughout the event
- ~Recognition as official sponsor of Latitude 39
- ~Logo and website link on the Latitude 39 website
- ~8 tickets to Thursday's Truckee Pro Rodeo kickoff and Latitude 39 concert in A-Deck Box
- ~8 Drink Tickets

SOLD OUT

Meet and Greet!

OLD SONGS, OLD TRUCKS~ \$2200 (1 AVAILABLE)

- ~Center Chute Box
- ~Meet and Greet with Mark Mackay
- ~ 1 Banner placed on A-Deck
- ~2 MC announcements throughout the event
- ~Recognition as official sponsor of Latitude 39
- ~Logo and website link on the Latitude 39 website
- ~8 tickets to Thursday's Truckee Pro Rodeo kickoff and Latitude 39 concert in A-Deck Box
- ~8 Drink Tickets

SOLD OUT

Meet and Greet!

Meet
and
Greet!

POUR ONE OUT~\$2200

(1 AVAILABLE)

~Center Chute Box

~Meet and Greet with CJ Solar

~ 1 Banner placed on A-Deck

~2 MC announcements throughout the event

~Recognition as official sponsor of Latitude 39

~Logo and website link on the Latitude 39 website

~8 tickets to Thursday's Truckee Pro Rodeo kickoff and Latitude
concert 39 in A-Deck Box

~8 Drink Tickets

BULL BUSTIN' BONANZA~ \$2000

(2 AVAILABLE)

~Center Chute Box

~ 1 Banner placed on A-Deck

~2 MC announcements throughout the event

~Recognition as official sponsor of Latitude 39

~Logo and website link on the Latitude 39 website

~8 tickets to Thursday's Truckee Pro Rodeo kickoff and
Latitude concert 39 in A-Deck Box

~8 Drink Tickets

BRONCO BREAKOUT~\$1800

(10 AVAILABLE)

~ 1 Banner placed on A-Deck

~2 MC announcements throughout the event

~Recognition as official sponsor of Latitude 39

~Logo and website link on the Latitude 39 website

~8 tickets to Thursday's Truckee Pro Rodeo kickoff and
Latitude concert 39 in A-Deck

~8 Drink Tickets

RODEO RUCKUS ~\$1450

4 (~~5~~ AVAILABLE)

~ 1 Banner placed on B-Deck

~1 MC announcement throughout the event

~Recognition as official sponsor of Latitude 39

~Logo and website link on the Latitude 39 website

~8 tickets to Thursday's Truckee Pro Rodeo kickoff and
Latitude concert 39 in B-Deck Box

~8 Drink Tickets

HOEDOWN THROWDOWN~\$500

(25 AVAILABLE)

~1 MC announcement throughout the event

~Recognition as official sponsor of Latitude 39

~Logo and website link on the Latitude 39 website

~2 tickets to Thursday's Truckee Pro Rodeo kickoff event and
Latitude 39 concert

MAIL TO: LATITUDE 39 INC.
PO BOX 10781
TRUCKEE, CA. 96162

COMPANY/SPONSOR NAME _____

SPONSORSHIP LEVEL _____

CONTACT INFO

PRINT NAME _____ **TITLE** _____

DATE _____ **EMAIL** _____

CITY _____ **STATE** _____ **ZIP** _____

TEL _____ **CELL** _____

PAYMENT INFO

4.5% CHARGE FOR ALL CC TRANSACTIONS

TOTAL DUE \$ _____ **CHECK** **CREDIT CARD**

AUTHORIZED SIGNATURE _____

DATE _____

CC PAYMENT INFO

NAME ON CARD _____

CC _____

EXP ___/___ **BILLING ZIP** _____ **CODE** _____

THANK YOU FOR YOUR SUPPORT!
LATITUDE39MUSIC@GMAIL.COM
530.386.7545